



eLYSIUM

WEDDINGS

A DAY TO REMEMBER

Elysium can be defined as 'the perfect state of happiness.' And that is what weddings should always be about – being absolutely, unquestionably happy as you begin a new life as husband and wife. With this simple idea in mind, Elysium Weddings works tirelessly to provide their clients with a wedding to remember in the exotic paradise that is Malaysia.



Photo by Jim Liaw





ABOUT ELYSIUM WEDDINGS

Events Wizard, the brainchild of Leticia Hsu and Loh Tjun Hong made its debut in Malaysia in January 2001. The mainstay of its business is event management for corporate events, private functions and wedding planning, hosting beautiful events in an equally sublime destination. Under the Events Wizard umbrella, Elysium Weddings was born.

With experience in planning intimate destination weddings to grand banquets, the team is committed to providing clients with effective and professional event solutions for all their needs. The team of wedding experts, led by Leticia Hsu, has a passion for weddings and is armed with more than just enthusiasm. Leticia is also the President and co-founder of The Association of Wedding Professionals, Malaysia, Director of The Wedding Planners, Cambodia, Vice President Malaysia of the Federation of Asia & Pacific Bridal Associations and the International Wedding Alliance Wedding Industry Expert, ensuring that there is no one else in the business that can rival her expertise, professionalism and commitment to delivering the perfect wedding.

Each couple is offered assistance in creating their dream wedding, be it a simple ceremony on the beach for a handful of guests or a grand banquet for extended family. From conceptualising the dream and budget monitoring to holding up the bride's gown as she steps from the wedding car, Elysium Weddings will help you every step of the way to create the perfect hassle-free wedding you have long imagined.





A Q&A WITH LETICIA HSU



The Luxury Travel Guide spoke with Elysium Weddings founder Leticia Hsu to talk about the dream behind each wedding, the most unusual requests and expert advice for couples tying the knot.

WHAT **INSPIRED** YOU TO SET UP ELYSIUM WEDDINGS?

My passion for weddings is what drives me; cheesy as it may sound I am the type of “bride” that had an idea of my dream wedding since I was playing with Barbie dolls, and by being a wedding planner I get to plan dream weddings over and over again! To me, every wedding is special because we try to project the couple’s personality into every wedding we plan. I love the challenge of trying to create something that projects the couple’s taste, personality and style.

WHAT IS THE MOST **UNUSUAL REQUEST** YOU’VE EVER RECEIVED?

For a beach wedding on a private island, the couple and their friends were really funky and outgoing and our brief was fun, fun and more fun. So we had to create a storyline, plan games and island adventures for the guests throughout their stay – they were given their challenges as soon as they arrived on the island (think *Fear Factor* vs. *Indiana Jones*.) The guests had a blast at this weekend wedding; as one guest relating their experience to me said “just when we thought there couldn’t be any more surprises, we were blown away again.”

For the same wedding, the bride’s request was that the centrepieces and decoration be made out of items we could get on the island, so we actually climbed trees for leaves, dug the beach for sand and went snorkelling for corals, stones and seashells!

Photo by Zach Chin



WHAT **SETS THE COMPANY APART** FROM OTHER WEDDING PLANNING SERVICES?

We put a 200% into every wedding we plan and we strive to convert clients into friends. That is why when a couple is interviewing us, we are also interviewing them because we feel that a wedding only becomes a dream wedding when the couple enjoys not only the wedding but the planning process. It is essential that we have a synergy with the couple to start off with, because, like I tell all my brides, I will be your best friend for the next few months so you have to firstly like me as a person.

WITH SUCH A WIDE RANGE OF OPTIONS AVAILABLE, HOW DO YOU HELP EACH COUPLE **CHOOSE THE RIGHT** VENDORS FOR THEM?

If possible, I try to sit down with them over a cup of coffee to gauge what their personalities are like; we talk about budgets and about what their priorities are. From there, I would be able to get an idea of which kind of vendors would suit them and their overall style. Then, we start “painting” a picture of their dream wedding by creating a mood board and tweaking as we go along, to give them an overall feel of the entire wedding.

WHAT IS THE **MOST IMPORTANT** PIECE OF ADVICE YOU CAN OFFER TO COUPLES PLANNING A WEDDING IN MALAYSIA?

Plan early! You want to enjoy your planning process and don’t want to rush. Be realistic with your budget; don’t expect to have a helicopter drop you off if you only have a budget for a bicycle! And finally, be prepared. In movies the weather is always perfect and the bride never sweats. In reality, you can’t control the rain and a tropical location means tropical weather.



WEDDING SERVICES

At Elysium Weddings, an aspiration to fulfil every couple's wishes is combined with a personal approach and limitless energy. The company is fully flexible and can be as involved in the planning stages as you wish. In order to best serve your needs, they offer two wedding services, designed for both those who require minimal assistance and those who wish to fully take advantage of Elysium Weddings' wealth of knowledge and expertise.

THE DAY OF CO-ORDINATION

Some couples are fortunate to have the time, energy and expertise to plan their wedding themselves. The Day of Co-ordination package is a way for such couples to put the time-consuming work and stress of planning behind them and instead focus on enjoying their big day – clients hand over the planning to Elysium Weddings one month prior to their wedding date, in the knowledge that those last few details will be expertly taken care of.

Simply provide Elysium Weddings with all necessary details and they will make sure your wedding day runs smoothly. Services include final confirmation of all vendors, venues and the timeline of events (including final payments, revision and distribution of wedding day timeline to all vendors involved, on-site co-ordination and attendance of both the rehearsal and wedding day, collection of wedding gifts and left over wedding favours to be delivered to the

bridal suite and executive decision making concerning any last minute issues. During the run up to the big day, the happy couple can guarantee unlimited phone and email correspondence with Elysium Weddings, whilst remaining safe in the knowledge that the day they have spent so long planning and dreaming about is being expertly handled.



FULL WEDDING PLANNING

The most comprehensive option offered by Elysium Weddings offers all services involved with the entire wedding planning process. Broken down into five stages of planning, the company will be with you every step of the way to eliminate any stress that might threaten to ruin the excitement of your big day. Presented with an exciting array of different options and vendors, you will taste cakes, listen to music, discuss place settings and contemplate flowers; giving you enough options to make an informed choice, you can then sit back and let Elysium Weddings take care of the rest.

Stage One – Elysium Weddings will begin by discussing your concept and theme and setting an agreeable budget. They will then begin to shower you with recommendations and ideas, source and compare quotes and begin to shape your wedding day timeline and preliminary guest list.

Stage Two – every idea and possibility – including the bridal car, designer and decorator, wedding attire, food and beverages, the wedding cake and the honeymoon – will be discussed, allowing your dream day to finally begin to take shape.

Stage Three – the company will offer their assistance organising the ceremony and reception, paying particular attention to the special touches that will make your day unique, such as out of town guest accommodation and transportation. They will also provide final confirmation of vendors.

Stage Four – the attention will be turned to the bridal party; once the all-important decisions regarding attire are confirmed, Elysium Weddings will organise gift registry, family logistics and rehearsals in the final approach to the big day.

Stage Five – your wedding day has finally arrived, and Elysium Weddings will organise and co-ordinate the entire day's events. They will ensure proper communication between the reception venue, kitchen staff and bar manager, provide vendors with continuous updates, collect all gifts and deliver them to the bridal suite and, in short, guarantee that the day runs as smoothly and seamlessly as you could wish.



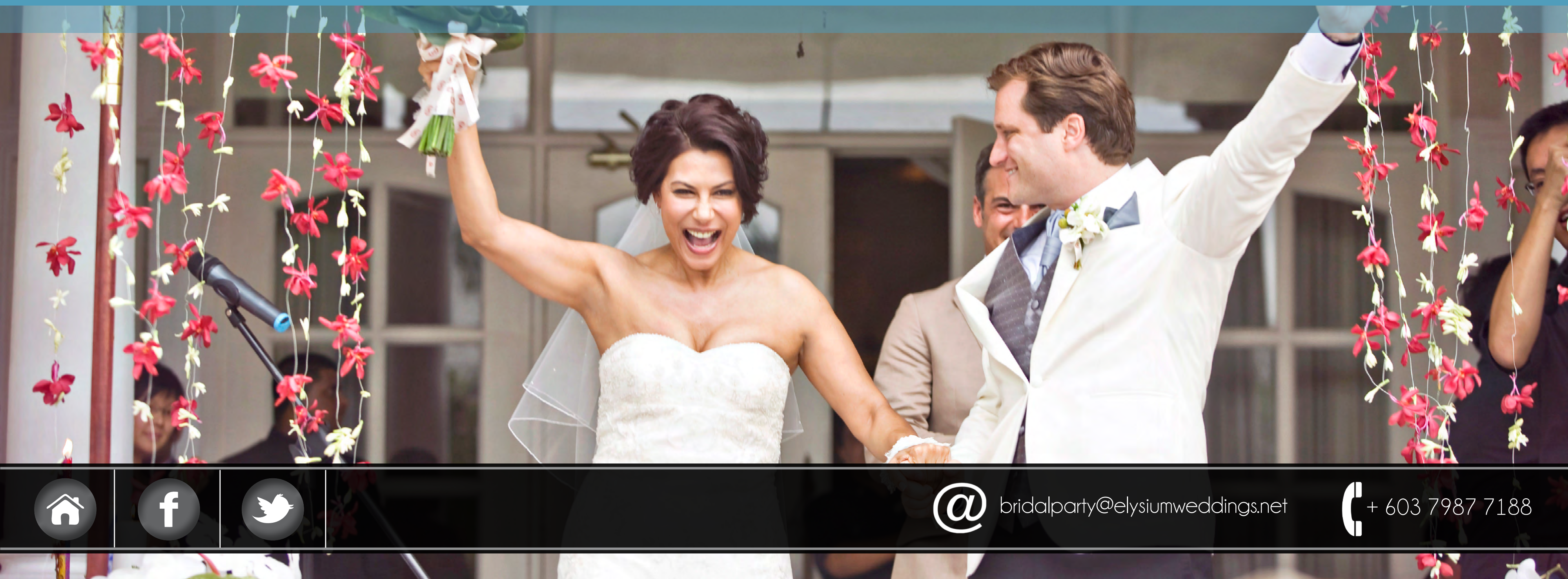
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WEDDINGS



Leticia Hsu and her planners have considerable experience in the field of corporate events and wedding planning, gained over many years spent servicing various types of clientele. With first-hand knowledge of all the services they offer they know that their combined strengths in all aspects of event management allow them to provide clients with exactly the support they need. And it is this team of diverse skills and experience found at Elysium Weddings enables them to stand out from the crowd.

The company could not have achieved its success without building strong relationships with each and every client. This is key to the Elysium philosophy as it allows them to anticipate the ever-changing needs of clients and ensure that they always exceed expectations. With Elysium Weddings, you can be sure that your wedding will be the happiest day of your life.



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